

Friday, August 11, 2017  
The Forum/ The Campus



11:00 Registration Opens

**Workshops**  
**Ebony**

**Workshops**  
**AquaMarine**

**Workshops**  
**Ultra Marine**

<b>12:00</b>	<p>Izolo: Using Mobile Diaries to Better Understand Media Audiences</p> <p><i>Presenter: Indra de Lanerolle, Wits University</i></p>	<p>Credible Journalist = Credible Story: Reputation Management is the New Black</p> <p><i>Presenter: Yavi Madurai, Black Box Theory</i></p>	<p>Community Journalism Spotlight: Local Truths in Community Radio</p> <p><i>Presenters: Nina Callaghan, CRF and Takalane Nemengowe, AlexFM</i></p>
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<b>13:00</b>	<p>Surveying, Accessing and Using Open Data</p> <p><i>If possible, please bring a device that will allow you to access the internet (e.g., iPad, mobile phone, Laptop, etc.)</i></p> <p><i>Presenters: Siyabonga Africa, SABC and Adam Oxford, Hacks/Hackers JHB</i></p>	<p>Leadership Roundtable: Design Thinking</p> <p><i>Presenters: Christine Robers, Sharmila Chetty, Darryl Wright and Karen Roux</i></p>	<p>Roundtable Community Journalism Spotlight, continued</p>
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<b>14:00</b>	<p>Free Online Verification and Fact Checking Tools For Journalists</p> <p><i>Presenter: Raynond Joseph, Southern Tip Media</i></p>	<p>The Sustainable Future of Storycraft: It's Fan-owered and #\$\$! Amazing</p> <p><i>Presenter: Max Kaizen, Treeshake</i></p>	<p>Solutions Based Journalism</p> <p><i>Presenter: Krivani Pillay, SABC</i></p>
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<b>15:00</b>	<p>Telling Your Dope From Your Dodgy: Building Credible News in South Africa</p> <p><i>Presenters: William Bird and Thandi Smith, Media Monitoring Africa</i></p>	<p>Protecting Your News Brand. Lessons from the Everest Tragedy.</p> <p><i>Presenter: Patrick Conroy</i></p>	<p>Roundtable: Covering Youth Issues</p> <p><i>Discussion led by Zola Brunner</i></p>
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16:00 **Ivory Auditorium** Opens

16:30 Welcome to MMX!  
*Michael Schoenfeld, Duke University*  
*Mary Menell Zients, founder of MMX*

16:40 Performance  
Chad Spade, Illusionist

16:50 Minister Ayanda Dlodlo

17:00 Keynote: Truth and Trust  
Nic Dawes

17:30 Reception  
Media Mingle